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FAITHLIFE CORPORATION

MAKERS OF LOGOS BIBLE SOFTWARE



Faithlife

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Faithlife's mission since its founding in 1992 has been to help Christians deepen their faith and to "use technology to equip the Church to grow in the light of the Bible."

This desire led to the creation of Logos Bible Software, Faithlife's innovative Bible study technology. Today, the software equips everyone from Bible study leaders to seminary students to renowned scholars like John Piper and Kay Arthur.

But Faithlife is not only committed to increasing biblical literacy and accessibility for every Christian around the world. It's also a trustworthy resource for advancing ministry missions. In addition to Logos Bible Software, Faithlife offers 14 products that simplify church leaders' work. These easy-to-use, powerful resources free up church leaders' schedules so they can better serve their church members and community.

The company works to assess and anticipate needs within ministries and church bodies. Faithlife's products not only fill existing gaps but also address potential future problems, helping leaders stay ahead of the curve. For example, Faithlife Proclaim—its widely-used church presentation software—helps worship leaders and preachers improve and streamline worship and sermon presentations.

From innovative apps and software to faith-based entertainment, Faithlife works to meet the needs of churches by seeking the Lord for wisdom in how to bless today's leaders and congregations.

Today, Faithlife celebrates more than 25 years of serving satisfied customers around the world from its headquarters in Bellingham, Washington.

Logos Bible Software is Faithlife's premier product. It provides powerful research tools to help students, pastors and lifelong learners delve into the intricacies and mysteries of God's Word.

With an extensive library, numerous Bible translations, Greek and Hebrew dictionaries and much more, Logos users have access to all the materials of a seminary library in one, easy-to-use digital location. Since the first version was created in 1991, millions of users have downloaded Logos, which has continually been updated to adapt to the latest technological advances. The current version available for download is Logos 8.

In addition to the above resources, Logos 8 provides other robust features:

- **Workflows:** step-by-step guides for devotional reading, biblical and theological study, and sermon or lesson preparation
- **Canvas:** an intuitive tool that helps individuals visually interact with a passage, topic, or idea by circling, underlining, or rearranging words and adding supplemental info cards
- **Library:** a library users can use to search, tag, and prioritize their Logos books or assign to custom collections for advanced searching
- **Factbook:** a tool that generates encyclopedia entries on biblical subjects, themes, people, places, events, and more from the resources in a user's Logos
- **Library Theology Guide:** a source of theological topics with links to systematic theology resources in a user's library that discuss those topics
- **Notes:** a system for creating, managing, and searching notes and highlights a user can link to specific locations in their Bible (or any book)

These represent a fraction of the features in Logos. Logos 8 is available in varying packages to suit individual study needs.

In addition to Logos, Faithlife provides another Bible study tool: Logos Mobile Education. "Mobile Ed" offers on-demand access to in-depth biblical training via courses taught by source experts. Certification programs provide courses covering difficult topics like biblical interpretation and Church history.

Logos Mobile Education gives users on-demand access to in-depth biblical training via courses taught by source-experts, certification programs that provide courses in difficult topics such as the Old Testament, and Bible study research materials.

Additional Bible Study Tools

Faithlife Study Bible is an advanced Bible study resource that provides rich notes on Scriptural text, intriguing graphics and accompanying expert commentaries. Compatible with numerous translations, the Faithlife Study Bible comes with multiple Bible dictionaries and devotionals designed to help readers grow in their faith.

Biblia.com is a digital Bible that allows users to easily navigate God's Word from wherever they are in the world, via any device. Enjoy an accompanying biblical library, numerous translations and note-taking ability.

Verbum was created to empower Catholics to study Scripture and to understand Church tradition. A division of Logos Bible Software, Verbum is a digital library of rich resources that supplement faith-growth for Catholics.

Church Management and Leadership Tools

Faithlife Proclaim simplifies and beautifies church presentation assembly. Pastors and worship leaders can create high-quality and engaging presentations that run smoothly, no matter how tech-savvy the user. Faithlife Proclaim includes an extensive media library and integrates seamlessly with other Faithlife tools. Cloud synchronization means multiple team members can edit the same presentation from anywhere.

Faithlife Sermons is a sermon archive and resource site. It provides sermon content on a range of topics and Bible passages, as well as thematic outlines, high-quality media, sermon illustrations, automated transcription, and audio, video and document archiving. Faithlife Sermons is a resource for creating sermons and a place to share sermons with a wider audience, including Logos Bible Software users. This collaborative feature helps teachers to learn from one another, reach more people and generate ideas.

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Faithlife Giving is an innovative platform designed to simplify tithing for church members with user-friendly tools such as the first-of-its-kind Faithlife giving calculator which allows members to privately make giving goals, track donations and assess their tithing habits. With text-to-give options, no-login guest giving and recurring donation settings, tithing becomes easy and enjoyable for members who utilize Faithlife Giving.

Faithlife Sites helps users design church websites that are easy to create and maintain. The number of website pages is unlimited, editing occurs in real time, updates are instant and multiple customization options are available. Additionally, users have access to contributing experts' tips to guide them into best website practices.

Faithlife Digital Signage helps congregants stay informed and engaged. With it, churches can share news or announcements via inexpensive hardware and flatscreen TVs on campus. Automatically inserted Bible trivia slides and Bible verse art from an archive of more than 1,000 images keeps the sign feed fresh and interesting. Information widgets can show special announcements, upcoming calendar events drawn automatically from the church calendar and even the weather. This user-friendly tool only requires a Wi-Fi connection to update.

Entertainment and Education Tools

Faithlife TV includes more than 1,000 Bible documentaries, dramas, biographies, and engaging kids' shows in a streaming service designed to provide faith-enriching entertainment. A Faithlife TV subscription also includes Faithlife original productions like *Fragments of Truth*, *Bible Agent 7* and *Faith and Filmmaking*.

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Faithlife EBooks is a comprehensive app supplying users with an ebook library containing thousands of Christian works. With the app, users can take notes, highlight passages and tag Bible verses while reading.

Lexham Press is a Christian publishing house that produces evangelical Bible study materials, scholarly works and pastoral resources.

Kirkdale Press is a trade imprint of Lexham Press that focuses on Christian living, leadership and professional development and memoir and faith-informed fiction.

Publications

Ministry Team Magazine is a non-denominational Christian magazine providing practical advice to church leaders and laymen in every area of ministry about how to maximize their efforts.

Didaktikos, a product of Lexham Press, is an academic journal written by professors for professors who teach in biblical, theological and related disciplines. The journal provides for fellow pastors to interact with and encourage one another as they pursue their callings.

Bible Study Magazine is a digital and print Lexham Press publication that shares insights from pastors and scholars on the latest issues taking relevancy in Christian living and theology.

Faithlife's journey began in 1986 when Bob Pritchett created his first Bible-search software as a high school student. In 1991, he and a fellow Microsoft employee began writing Bible software for Microsoft Windows.

When demand increased after early software testing, Pritchett's parents joined the business. Soon after, Pritchett and his partner quit their jobs at Microsoft and opened a research and development office in Kirkland, Washington—which they moved to Oak Harbor, Washington in 1993.

In 1995, Logos v2.0 shipped—an updated software that introduced access to a large electronic library. This first update initiated years of continued updates and expansions of Logos to accommodate new advances in computer technology and to stay ahead of the curve. Over the next several years, Faithlife continued to expand accessibility of its software by releasing versions of Logos in Spanish, Portuguese, German and Chinese.

In 2013, Faithlife launched Logos Mobile Education, a service that provides seminary-level video courses with accompanying research tools.

In 2014, Logos Bible Software rebranded as Faithlife Corporation to reflect its ongoing commitment to equip the Church to grow in the light of the Bible. That same year, Faithlife Corporation was named one of the Top 10 Places to Work by Glassdoor for its second consecutive year. Since creating the original version of Logos Bible Software in 1993, Faithlife has launched a total of 14 different products to meet gaps in church work and ministry. Today, Faithlife Corporation celebrates more than 25 years of equipping the Church to grow in the light of the Bible.



Bob Pritchett is the President and CEO of Faithlife. He started programming computers at age eight. In high school, he wrote library software to help his mother, a church librarian, that would go on to serve libraries around the world.

While growing up and attending Christian schools, Pritchett developed both a fascination for Scripture and a keen awareness of the obstacles Bible students face in using difficult-to-access reference materials.

In 1986, at age 15, he developed his first Bible software program, which allowed users to search a digital King James Bible. Leaving high school a year early, he attended Drexel University in Philadelphia, majoring in Computer Science. He soon began his first internship with Microsoft where he was a developer on the Windows 3.0 team. After a second internship at Microsoft, he left Drexel early to accept a position as one of Microsoft's youngest program managers.

During this time, Bob and a friend came up with the idea for better, more modern Bible software, and they created the first version of Logos Bible Software in 1991. When orders increased, Pritchett decided to go all in with Logos in 1992.

Since then, Logos' success has led to expanded technologies under the Faithlife brand.

Pritchett remains dedicated to servicing customers with the most advanced technology needed for them to do their work well.

Today, Bob is married and has two children and one daughter-in-law.

Suggested Interview Questions

- **Faithlife**
 - How was the vision for Faithlife born?
 - How is Faithlife committed to serving the Church?
 - In what ways do you see technology becoming more integrated with church?
 - Why is church management software so vital for church administrators?
 - What is the benefit of Faithlife product and services to church leaders?
 - Faithlife was an early adopter of the cloud. How do your cloud-based tools help church teams work seamlessly together?
- **Logos Bible Software:**
 - Logos Bible Software is one of the most respected and trusted Bible software programs on the market. What makes it unique?
 - Logos Bible Software has many prominent users; what are some the main reasons they list for enjoying this product so much?
 - How does Logos most serve a pastor? A seminary student? A lay leader?
 - What improvements have been made to the newest version, Logos 8?
- **Faithlife TV:**
 - What makes Faithlife TV necessary in the age of streaming programming?
 - Why should a church invest in Faithlife TV for its whole congregation?
 - What type of exclusive, original programming do users of Faithlife TV have access to?
 - *Fragments of Truth* is an award-winning Faithlife documentary. What makes it unique?
 - What can parents expect from Faithlife TV's original children's series, *Bible Agent 7*?
- **Faithlife Proclaim:**
 - What features makes Proclaim unique?
 - How does the fact that Proclaim is cloud-based benefit its users?
 - How does Proclaim integrate with Faithlife's other products such as Sites and Sermons?
 - What type of graphics are supported in Proclaim?

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Suggested Interview Questions

- **Faithlife Sermons:**
 - What is unique about Faithlife Sermons?
 - How does Faithlife Sermons allow a pastor to visually complement his sermon?
 - How does Faithlife Sermons provide a community of collaboration?
- **Faithlife Sites:**
 - What features does Faithlife Sites offer to churches?
 - What type of expert tips are offered to Faithlife Sites users?
 - How does Faithlife Sites make it easy for churches to build a website no matter what their tech-level is?
 - How does Faithlife Sites integrate with Faithlife's other products?
- **Faithlife Giving:**
 - What makes Faithlife Giving distinctive for churches?
 - How does a mobile giving platform inspire congregants to give?
 - Can you share about the new Faithlife Giving calculator?
- **Lexham Press:**
 - What type of books and resources are offered through Lexham Press?
 - How is Lexham Press working to increase biblical literacy?
 - What are some of Lexham Press' bestselling products?