



Joining Jesus:

A campaign for St. Andrew's Episcopal Church

Dear Sisters and Brothers in Christ,

St. Andrew's is a vibrant, Spirit-filled parish family that makes a real impact on the lives and spirituality of our community. Inspired by Christ, it is our mission to love our neighbors, act justly, and walk humbly with God.

Our gatherings welcome all and are occasions of ardent spirituality, true education, and fellowship. But people of faith do not only gather in prayer, but also to learn and connect with our community. We reach into our neighborhoods through many ministries and programs—a true testament of the commitment of our parishioners to nourish this community.

As living members of this parish and community, we acknowledge those who have walked in Christ's name before us. It has been my honor to serve as the rector to a congregation of such song, spirit, and vision. My respect for this mission is such that I wish to ensure this parish will continue to serve well into the future.

With our Vestry's accord, we believe the time has come for us to enhance our ability to continue God's mission through St. Andrew's Church. We invite you to read more about this historical milestone and that you receive this message with openness and hospitality. This is a time of opportunity, and we feel confident that with the support of the entire St. Andrew's community, we will safeguard our legacy and enable our mission to be active for generations to come.

Yours in Christ,

The Rev. Shariya Molegoda


Joining Jesus

The Episcopal Church in Connecticut (ECCT) has been on a journey to imagine how the Church must be transformed to participate more fully in God's mission in these changing times. We have embraced changes to our common life and structures, including the establishment of Regions, the introduction of Region Missionaries, and the empowering of Ministry Networks. We continue to reflect deeply on what God is up to in our neighborhoods and where we might go next; and through this God is blessing us with new life and new possibilities.

Yet we still ask faithfully: **How do we follow Jesus in this new missional age?**

To inspire Episcopalians in Connecticut to participate in God's mission with greater creativity, confidence, breadth, and depth, ECCT launched *Joining Jesus*, an initiative to transform our parishes, Regions, and the wider Church.

St. Andrew's *Joining Jesus* campaign is designed to provide both for our local parish needs, as well as the needs of specific Episcopal initiatives in Connecticut.



“What we are considering is nothing less than a fundamental spiritual transformation of individuals and communities.”

*- The Rt. Rev. Ian T. Douglas
Bishop Diocesan*



St. Andrew's Celebrates 60 Years: Honoring the Past And Planning for the Future

The vibrant community of St. Andrews is one of faith and fellowship. The parish that we enjoy today is the result of decades of dedication by those who came before us. It is both our privilege and our responsibility to honor and continue this legacy each day. In 2019, St. Andrews went through a visioning and planning process resulting in a new parish mission statement and developed short and long term goals for our three core pillars: Worship, Spiritual Formation, and Service.

St. Andrew's Episcopal Church, established in 1960, continues to be a place for all to joyously celebrate life together, gather to worship God in our sanctuary and chapel, and carry our love and spiritual worship to homebound parishioners. Deeply rooted in our caring culture of faith, our parish has embraced diversity of opinion while worshiping and celebrating our common life together. Today, we continue to steadily work together to build, expand, and care for our community, parish buildings and grounds so to deepen our ministry and our spaces to best serve the needs of the community as it grows and evolves.

Today, St. Andrew's is thriving as a diverse faith community of families and members from all backgrounds. We are a group of modern-day followers of Jesus, gathering together to love God and to serve others with skill, creativity, and passion. As we thank God for the tremendous blessings he has bestowed on us and turn our sights to the future, we do so humbled by the example of our predecessors and honored to carry forward their legacy. The vibrancy of our parish is what allows us to be an active, caring presence in Madison and beyond. God is calling us to consider how we might continue to bring God's love to the community, increasing our presence and impact.

Our Campaign

Through prayer, conversation, and research, we have decided to address St. Andrew's needs through a \$400,000 campaign in conjunction with the Episcopal Church in Connecticut: *Joining Jesus*. This extraordinary effort will be unlike any our parish has previously undertaken, and success will depend on the prayerful participation of our loyal families and friends. Our campaign will support the following priorities:



\$220,000
Address specific capital
needs

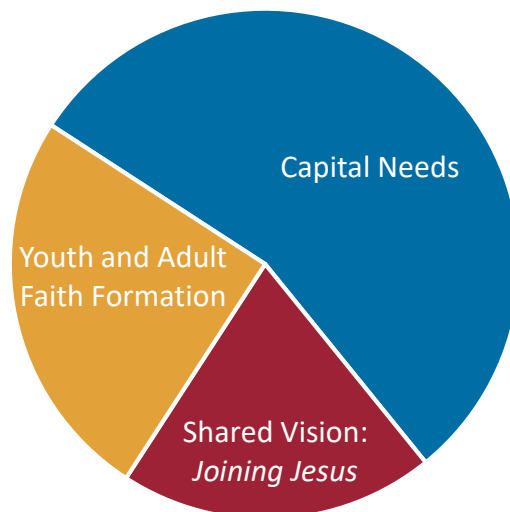


\$100,000
Enhance youth and adult
faith formation and
outreach



\$80,000
Support for Camp
Washington and the
Regions

POTENTIAL FUNDING BREAKDOWN



Addressing Capital Needs

St. Andrew's cherishes our spiritual spaces, buildings, and grounds through all seasons and throughout the many chapters of this church's life. Our parish leadership has recognized the need to address critical capital projects to ensure that St. Andrew's physical property and its vitality continues to reflect our vibrant spiritual identity.

As we look to the years ahead, we must steward our current buildings and grounds, and adapt and develop spaces to encourage our flourishing parish life, and allow us to welcome and partner with our local community. These projects include:

- **Repaving parking lot** will provide for a more welcoming introduction to St. Andrew's that is safe, accessible, and efficient
- **Adding air conditioning** in the school wing will provide a more comfortable place for our nursery school, parish meetings, and other gatherings.
- **Repairing our beloved stained-glass windows in the Sanctuary**
- **Establishing a capital reserves fund** will allow us to address future projects without placing undue strain on our annual operating budget. This will also allow St. Andrew's to receive gifts and bequests that will provide support for St. Andrew's mission into the future.

Therefore encourage one another and build up one another, just as you also are doing.

Thessalonians 5:11



We seek to raise \$220,000 for immediate capital projects and to sustain us into the future.



Enhance Faith Formation and Outreach

At St. Andrew's, we seek to be a vibrant and thriving community for parishioners of all ages—a safe place where youth can develop a sense of identity, explore and engage in Christian faith formation, and learn how to contribute to society through service learning and teamwork; and a place where adults can deepen their connection to Christ through study, fellowship, and prayer.

With our sights set on further continuing St. Andrew's tradition of faith formation and spiritual education, the time has come to enhance the services we provide. Potential initiatives include:

- **Ensure formation opportunities exist** for youth from birth to adolescence including church school, confirmation classes, and youth groups
- **Provide training, fellowship, and community building** that cultivate spiritual growth amongst adults who serve our youth
- **Provide adult Sunday formation opportunities** to enrich our spiritual life
- **Expand service opportunities** to include long-term community projects and partnerships
- **Offer special speaker series and events**

*Walk in love, as
Christ loved us
and gave himself
for us, an
offering and
sacrifice to
God.*

Ephesians 5:2



Through this campaign, we seek to raise \$100,000 to enhance our youth and adult faith formation and outreach.



SHARED VISION

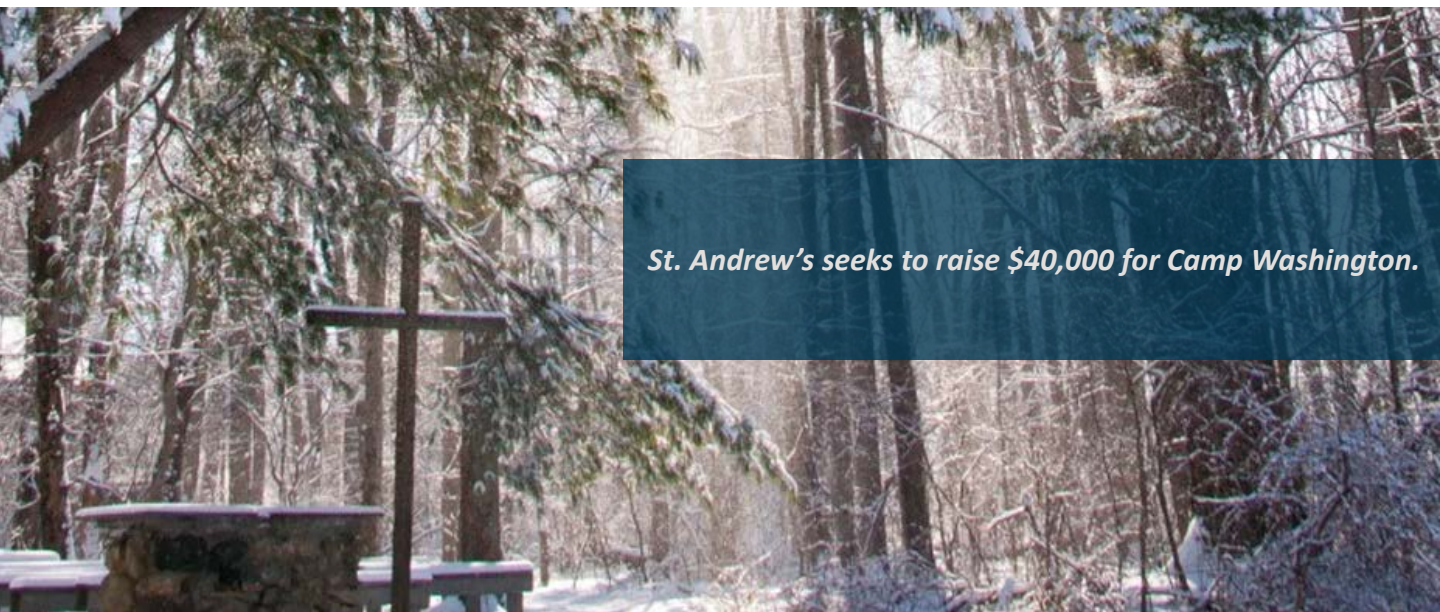
Camp Washington

We have elected to support the Camp Washington component of the *Joining Jesus* initiative.

As many of our parishioners have seen, **Camp Washington**, ECCT's camp and retreat center, has been a site for spiritual respite for over 100 years. It sits on 300 acres in Lakeside, in picturesque northwest Connecticut. Camp Washington is a sacred place where God's love for the world, made known to us in Jesus Christ, is shared with all God's people through the ministry of hospitality. From summer camp to adult retreats to diocesan events, Camp Washington is a year-round center for discipleship rooted in the beauty of God's creation and love.

Led by Bart Geissinger for the past five years, Camp Washington has been working to expand its offerings and reach. Funding from St. Andrew's will support facilities enhancements and expanded programming to help ECCT further establish Camp Washington as the primary resource for Christian formation for children and adults in Connecticut.





St. Andrew's seeks to raise \$40,000 for Camp Washington.

SHARED VISION

Support for *Regions*

The six Regions were established in 2016, after extensive discernment of the Taskforce for Reimagining the Episcopal Church in Connecticut (TREC-CT), to provide greater opportunity for collaboration among parishes and with other organizations. Each Region is served by a Region Missionary who helps parishes and parishioners **catalyze, connect, convene, and build capacity** to engage God's mission in meaningful ways. Supported by the Regions and Region Missionaries, ECCT parishes have had the opportunity to participate in many collaborative initiatives, from Region confirmation classes to Region Training Programs for Lay Preachers. The development of Ministry Networks has nurtured Episcopalians' involvement in community gardens, international mission, and racial healing, justice, and reconciliation, to name just a few.

Joining Jesus seeks to further support the Regions with a newly launched entrepreneurial fund that will provide grants to new projects and ministry possibilities arising out of our Regions. Financial support for new Region projects will enrich and invigorate our common life as Episcopalians in Connecticut participating in God's mission.



St. Andrew's seeks to raise \$40,000 to support the Regions and the wider Episcopal Church in Connecticut.



How You Can Help

ST. ANDREW'S VESTRY

Gary Naegel, Senior Warden
Matt Valentine, Junior Warden
Kristen Garnett, Treasurer
Louise Beecher, Clerk
Chris Abbott
Debbie Brown
Zack Cheslog
Lauren Dodington
Laura Downs
Lucinda Embersits
David Mikus
Tom Stott
Mark Tardie

ST. ANDREW'S CAMPAIGN COMMITTEE

Bill and Laura Downs, Co-Chairs
Jim and Lauren Dodington, Co-Chairs
Louise Beecher
Debbie Brown
Lucinda Embersits
Jeff Garnett
Dave Karas
Gary Naegel
Tom & Laura Stott
Matt and Sarah Valentine

The *Joining Jesus* campaign seeks participation of all God's people at St. Andrew's to ensure our continued vitality in participating in God's mission and sharing God's love with our neighbors.

Each family or individual's financial situation is different — and ability to give can change from time to time. The special projects outlined here, which require support beyond St. Andrew's annual stewardship support, are an opportunity for you to become involved in a way that is appropriate for you, your family, and circumstance.

Our campaign will pursue gifts payable over five years so that all individuals and families in our parish have the opportunity to give a gift according to how they have been blessed. To be successful, this effort will require the generosity of many, not just a few. These are exciting times for our community, and this campaign will be transformative for St. Andrew's.

Join us as we set out on a faith-filled journey to proudly proclaim our faith and make meaningful investments in a strong and secure future for St. Andrew's.



Methods of Giving

Let us keep in mind the many blessings we have received in our lives. Recognizing that all of our blessings are from God, we are asking you to give a gift in thanksgiving for God's goodness. Your gift to this campaign is an opportunity to join a wider Episcopal effort across Connecticut in strengthening our communities and our faith.

The *Joining Jesus* campaign seeks multi-year pledges. Gifts may be accepted in a variety of forms, with an emphasis on those that can be used immediately. All gifts are tax deductible to the fullest extent allowed by law.

PLEDGES

Pledges payable over three to five years allow donors to consider more substantial commitments than are possible with one-time gifts. Those who pledge may determine payment schedules to meet their own charitable or tax needs. Payments may be made by check, credit card, electronic fund transfer, stock transfer, or by recommendations to Donor Advised Funds.

PLANNED GIFTS

Remembering St. Andrew's in your will is the most common form of planned giving. Allocating a percentage of your estate would be a generous way to honor the parish and could also reduce your estate taxes. For planned gifts, please speak with your financial advisor.

SECURITIES

Gifts of stock can be a source of significant tax benefit by eliminating capital gains taxes. Any gift of stock will be sold as soon as it is received, and the value of the gift will be determined at the time of transfer.

IRA TRANSFER

If you are over the age of 70 ½ and have an IRA, you may be interested in donating directly from your retirement assets. By making a gift from your IRA, you can exclude that amount from your annual income, thereby reducing your taxable income and satisfying your minimum required distribution for that year. Any gift of IRA assets must be transferred directly from your IRA brokerage account to the campaign.



ST. ANDREW'S EPISCOPAL CHURCH of MADISON

232 Durham Road
Madison, CT 0644

(203-245-2584) • welcome@standrewsmadison.org



St. Andrew's Episcopal Church
Madison, CT
Table of Gifts - \$400,000 Initiative

Phase	Request Amount	# of Gifts Needed	Gift Level Total	Cumulative Total
Major Gifts	\$50,000+	2	\$100,000	\$100,000
	\$25,000	4	\$100,000	\$200,000
Advance Gifts	\$12,000	6	\$72,000	\$272,000
Special Gifts	\$6,000	8	\$48,000	\$320,000
General Gifts	\$3,000	10	\$30,000	\$350,000
	Under \$3,000	40+	\$50,000	\$400,000
Total		70+	\$400,000 +	

Pledge Calculator

<i>Example 5-Year Pledge</i>	<i>Annual Pledge</i>	<i>Quarterly Pledge</i>	<i>Monthly Pledge</i>	<i>Daily Equivalent</i>
\$100,000	\$20,000	\$5,000	\$1,670	\$53.87
\$50,000	\$10,000	\$2,500	\$835	\$26.88
\$25,000	\$5,000	\$1,250	\$415	\$13.44
\$12,000	\$2,400	\$600	\$200	\$6.45
\$6,000	\$1,200	\$300	\$100	\$3.23
\$3,000	\$600	\$150	\$50	\$1.61

St. Andrew's Episcopal Church, Madison
Joining Jesus Campaign
Frequently Asked Questions

1. Are there budget areas we can reduce or alternative ways to pay for this work?

Our regular collections and existing reserves cannot generate enough additional revenue to undertake these projects. The parish's operating budget is stretched as far as it can be and is unable to fund new capital projects. Borrowing for the long-term is an undue burden on the operating budget, as is borrowing from our endowment which we rely on for the operating budget.

2. Why would our parish need a capital reserves fund?

St. Andrew's seeks to build a capital reserves fund that is invested in the financial markets and restricted to cover expenses for any buildings and grounds needs that may arise in the near future. A capital reserves fund will allow St. Andrew's to have a permanent source of ongoing revenue that can help us weather economic downturns without necessarily having to allocate our annual operating budget to address capital projects. The present and future realities of maintaining our church necessitate careful planning and strategic investments in order to maintain and/or grow ministries to parishioners and others whom the Church serves. Maintaining our facilities is part of that mission, and our hope and expectation is to address these needs now, during a time of economic strength. Spendable income from the capital reserves fund could be used to cover capital costs and facilities upkeep and maintenance without placing additional demands on the annual pledges that fund the parish's daily operations or our endowment. In recent years, St. Andrew's has utilized our endowment to fund pressing capital projects, and we would like to establish a specific capital reserve fund to avoid depleting our endowment.

Many congregations of other faiths across the region have restricted funds that have been built up over decades. These funds complement the significant gifts offered by faithful members during good financial times and provide for continuity of service in difficult times. The funds raised through this campaign are merely intended to be a beginning. By educating parishioners about planned giving, we will offer the faithful an opportunity to perpetually sustain St. Andrew's and the Episcopal faith through their estate plans.

3. Is now really the best time for St. Andrew's to be doing this campaign?

The Vestry considered timing very thoroughly when we decided to participate in *Joining Jesus*. There are many factors that contributed to our decision to campaign. We conducted a thorough planning phase with the help of campaign counsel, which showed that there was an enthusiasm for our parish and for these projects. Through our recent visioning work, we have a clear vision at our parish that can be accomplished with funds raised through this



campaign, and we have the opportunity to receive campaign counsel provided by ECCT, as well as to work collaboratively with other parishes to support the common vision of our wider Church and initiatives from which we will all have the opportunity to benefit. We were encouraged by the success of six pilot parishes; five of the six raised funds in excess of two times their plate and pledge.

4. What makes us think we could generate \$400,000?

St. Andrew's is blessed with a generous and loyal faith community. Our past successes with raising money for other projects gives us confidence that potential exists in the parish for supporting a major campaign. Additionally, the results of planning phase listening sessions have made us optimistic that parishioners are ready to support these projects.

5. What is St. Andrew's doing to address the budget deficit?

This winter, St. Andrew's was offered the opportunity to receive campaign counsel provided by the Episcopal Church in Connecticut (ECCT). The Vestry thought it prudent to pursue a campaign at this time, to address some long-standing needs; needs beyond what our annual operating budget can provide. Funds raised through this campaign effort will not be used to close operating budget deficits, now or in the future. The Vestry is deeply committed to closing the operating budget deficit within three years, and is exploring ways to do so. The projects included in the campaign would not be covered by the operating budget regardless, therefore St. Andrew's must work on two tracks to address the current needs and the overall budget. The capital fund priority will ideally help reduce the need to borrow from the endowment for capital projects.

6. Why are we collaborating with the Episcopal Church in Connecticut on this campaign?

We are all a part of a larger Episcopal Church faith community and should be committed to sustaining and growing the ministries and spirituality of every member both now and in the future. With this in mind, the intention is for the *Joining Jesus* campaign to benefit all in the Episcopal Church in Connecticut. Our parish campaign is dovetailing with the larger ECCT campaign—the first one conducted in many years—because it makes sense to do so. We are receiving robust campaign counsel, paid for by the Episcopal Church in Connecticut. The current ECCT campaign is encouraging parishes to opt-in, raise money for their own needs, and direct a percentage of their fundraising to a portion of the larger campaign as they wish (just like any donor). Our parish has decided to contribute a portion of our campaign's proceeds to Camp Washington and Support for Regions through an entrepreneurial grant fund.

7. How is the *Joining Jesus* campaign different from Common Mission Support?

Common Mission Support provides necessary annual operating support for the annual Budget of Convention, a concrete example of our common witness to, and participation in, God's mission of restoration and reconciliation in Jesus Christ through the power of the Holy

Spirit. Through it we support mission activities across Connecticut, in the broader Episcopal Church and Anglican Communion, and ecumenically. *Joining Jesus* will raise new funds for extraordinary capital and programmatic needs that will fortify key programs within the Episcopal Church in Connecticut, as well as local parish needs. Through this campaign, ECCT will: provide new levels of financial support to parishes through local campaigns; further transform our Cathedral's space as a site for engaging the world; provide support for the Regions with full-time Region Missionaries and an entrepreneurial fund for shared, innovative ministries; establish intentional Christian living communities in Connecticut; and enhance Camp Washington as a resource for faith formation for children, youth, and adults. Just as parishes depend on annual pledging, ECCT will continue to depend on funds for current operations from Common Mission Support.

8. Why aren't we exempted from Common Mission Support during the year we run the campaign?

During the course of the campaign, it is vital that we maintain the financial resources required to sustain the ministries, programs, and services funded by the Budget of Convention, which can only be accomplished through Common Mission Support.

9. How many other parishes are participating in the *Joining Jesus* campaign?

Our parish is one of 13 parishes to date participating in this initiative over the past year. There is strength in numbers, and together with other parishes that have opted in, we are participating in transforming the greater Episcopal Church in Connecticut.

10. How will the *Joining Jesus* campaign affect our parish pledging?

In the short term, pledging should remain level, with a possible small fluctuation up or down, as can occur in any year. Capital campaigns bring transformational resources for purposes above and beyond annual operating expenses. Annual pledges are critical to funding the day-to-day operating needs of our parish. In this campaign, we ask that parishioners consider a campaign gift that is above and beyond their regular giving.

11. Is it expensive to conduct *Joining Jesus*?

Fundraising is a process that has many components, and investments must be made in order to complete the process. As part of the careful study and strategic planning that went into *Joining Jesus*, ECCT developed a budget that includes fundraising counsel, professional services, the design, production, and distribution of campaign materials, brochures, mailings and postage, as well as other administrative expenses. The funding for these services is being provided by Mission Council, from funds from the Missionary Society's assets. St. Andrew's will be responsible for some printing and postage costs at the conclusion of the campaign, but they will be very minimal.

12. Are pledges legally binding?



No. Pledges are not legally binding. If the donor's financial situation changes such that a pledge cannot be satisfied, simply communicate that with the Episcopal Church in Connecticut and inform the donor that they will not receive further communications regarding their pledges.

13. Why are pledges encouraged, instead of one-time donations?

Pledges provide parishioners with the opportunity to make a more significant gift to the mission of the Church. A contribution is easier to pay off over a period of time rather than a one-time gift out of pocket. In addition, pledges allow the Episcopal Church in Connecticut and your parish to better budget and plan for meeting the needs that will be addressed as a result of this campaign.

14. How much are parishioners being asked to give to the campaign?

Parishioners are asked to prayerfully consider specific gift plans in accordance with their own means, circumstances, and sacrificial levels. Pledges are payable in monthly, quarterly, semi-annual or annual installments over a 5-year period.

15. Who handles the redemption of the pledges?

Families are asked to make their pledges to the *Joining Jesus* campaign, at which time the Episcopal Church in Connecticut will be responsible for the redemption of the pledges. ECCT Staff will track pledges and gifts and handle the mailing of payment reminders over the 5-year pledge period. Each parish will receive regular reports detailing the names of the parishioners, and their pledged and paid amounts.

16. Where are the gifts deposited? To whom are the checks written? Where are they sent?

Gifts and payments will be deposited in a campaign-specific fund managed by the Episcopal Church in Connecticut and disbursed to the appropriate entity or fund according to each gifts' designation. Donors will make out their checks to Episcopal Church in Connecticut. Pledges and initial payments will be collected at the parish while the campaign is active. Future payments will be mailed by donors directly to the Episcopal Church in Connecticut via a remittance form and envelope they receive with reminders. Donors may also choose to pay with other methods of giving such as credit card, stock transfers, or automatic bank withdrawal.

17. Will any of these funds be used for items other than the established case elements?

No. The *Joining Jesus* campaign has both a legal and moral obligation to restrict these funds for the stated elements. The funds raised for the campaign will be used for the named case elements and in accordance with the donor's stated intent.

Additional Questions?

Please feel free to contact our campaign directors:
Emma Hutchinson • (617) 922-7025 • ehutchinson@episcopalct.org
Tiffany Reed • (215) 531-0500 • treed@episcopalct.org