

How to Roll Out Online & Mobile Giving

A Checklist for Churches

- 1. Begin by praying for your church's online and mobile giving launch.**
- 2. Review the provided guide: How to Roll Out Mobile Giving to Your Church.**
(Can't find it in your email? Access it here: <https://flshare.net/setupgiving>)
- 3. Build your communications plan.**
- 4. Align your team.**
 - Train staff and volunteers on how to use the system to process gifts so they can train others.
 - Agree to talking points for getting everyone to use one giving platform.
- 5. Launch to the congregation.**
 - Get ready to make the announcement.
 - Prominently display the provided poster.
 - Strategically place seatback cards throughout your sanctuary.
 - Decorate to make it special!
 - Generate a QR Code for your giving form.
(Need help, visit: <https://flshare.net/QRInstructions>)
 - Announce it in your upcoming worship service.
 - Share it via Proclaim and digital slides.
(Don't have Proclaim? Set up a free trial with Faithlife! Need help getting started? Contact your Faithlife Customer Success Manager.)
 - Show the congregation how to access Giving on your website and via mobile devices.
(Don't have a website? Faithlife offers a free website tool! Contact your Faithlife Customer Success Manager.)
 - Ask your staff and volunteers to show people how to submit online gifts following your worship service announcement.
 - Share about new ways of giving via email and social media.
(Need help getting started? Access our free resources: <https://flshare.net/onboardgiving>)
- 6. Drive engagement.**
 - Continuously direct people to your online and mobile giving platform.
 - Make sure your website has clear calls-to-action and navigation that show people how to give.
 - Ask your volunteers to call congregants to share more about online giving.



Online



In Person



Text



Through the App