3 Therefore, holy brothers and sisters, who share in a heavenly calling, consider Jesus, the apostle and high priest of our confession. 2 He was faithful to the one who appointed him, ust as Moses was in all God's household. 3 For Jesus is considered worthy of more glory chan Moses, just as the builder has more honor than the house. 4 Now every house is built by someone, but the one who built everything is God. 5 Moses was faithful as a servant in all God's household, as a testimony to what would be said in the future. 6 But Christ was faithful as a Son over his household. And we are that household if we hold on to our

Therefore, as the Holy Spirit says

Foday, if you hear his voice,

do not harden your hearts as in the rebellion,

on the day of testing in the wilderness

) where your ancestors tested me, tried me,

and saw my works 10 for forty years.

Therefore I was provoked to anger with that generation

nd said, "They always go astray in their hearts,

and they have not known my ways.'

11 So I swore in my anger,

"They will not enter my rest."

12 Watch out, brothers and sisters, so that there won't be in any of you an evil, unbelieving heart that turns away from the living God. 13 But encourage each other daily, while it is still called today, so that none of you is hardened by sin's deception. 14 For we have become participants in Christ if we hold firmly until the end the reality that we had at the start. 15 As it is said:

γολοί

Today, if you hear his voice,

do not harden your hearts as in the rebellion.

16 For who heard and rebelled? Wasn't it all who came out of Egypt under Moses? 17 Witl whom was God angry for forty years? Wasn't it with those who sinned, whose bodies fell in the wilderness? 18 And to whom did he swear that they would not enter his rest, if not to those who disobeyed? 19 So we see that they were unable to enter because of unbelief.

THE PROMISED REST

4 Therefore, since the promise to enter his rest remains, let us beware that none of you be found to have fallen short. 2 For we also have received the good news just as they did. But the message they heard did not benefit them, since they were not united with those who heard it in faith. 3 For we who have believed enter the rest, in keeping with what he has said.

So I swore in my anger,

"They will not enter my rest,"

even though his works have been finished since the foundation of the world. 4 For somewhere he has spoken about the seventh day in this way: And on the seventh day God rested from all his works. 5 Again, in that passage he says, They will never enter my rest. 6 Therefore, since it remains for some to enter it, and those who formerly received the good news did not enter because of disobedience, 7 he again specifies a certain day—today. He specified this speaking through David after such a long time:

Foday, if you hear his voice,

lo not harden your hearts.

3 For if Joshua had given them rest, God would not have spoken later about another day. 9 Therefore, a Sabbath rest remains for God's people. 10 For the person who has entered his rest has rested from his own works, just as God did from his. 11 Let us, then, make every effort to enter that rest, so that no one will fall into the same pattern of disobedience.

12 For the word of God is living and effective and sharper than any double-edged sword, penetrating as far as the separation of soul and spirit, joints and marrow. It is able to judge the thoughts and intentions of the heart. 13 No creature is hidden from him, but all things are naked and exposed to the eyes of him to whom we must give an account.

# Know the Vord. Know God.





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**15** 

OR THE WORD OF GOD IS LIVING AND EFFECTIVE AND SHARPER THAN ANY DOUBLE-EDGED λόγος

HEBREWS 4:12-13

# Backgrounder

Logos is the most popular brand in the world for Christians looking to go deeper in their Bible study. Since its launch in 1992, millions of pastors, scholars, students, and lifelong learners have used the Logos platform to write sermons and papers, prepare small group lessons, explore tough or complex topics, and study the Bible carefully, digging deep for the riches found inside.

The <u>Logos</u> app is available in seven different languages. It's designed to be the most powerful, versatile tool for engaging with Scripture, uncovering truths, and sharing those truths with others.

Logos is the most widely used Bible study and sermon preparation platform available for the study of Scripture, commentaries, devotionals, Bible dictionaries, and more—all from a personal computer, tablet, or smartphone. Enjoyed by renowned leaders including John Piper, Elyse Fitzpatrick, Bishop Charles E. Blake, David Jeremiah, Justo González, Miles McPherson, and Lisa Bevere, to name a few, Logos enables users to deepen their knowledge of Scripture anytime, anywhere, and on just about any device.

Logos is part of the <u>Faithlife</u> family. Faithlife brands exist to empower believers everywhere to go deeper in their Bible study through a fusion of biblical content and powerful technology. Faithlife is parent to beloved brands such as Lexham Press, Proclaim Church Presentation Software, Biblia, Verbum, and of course Logos.





# Fact Sheet: What Is Logos?

For those who believe a relationship with God comes through knowing his Word, Logos equips users to go deeper through a fusion of content and powerful technology.

Logos is a powerful Bible study and sermon prep platform that empowers users to study Scripture and consult commentaries, devotionals, Bible dictionaries, and more—all from their computer, tablet, or phone.

Users can subscribe to plans designed for Bible study leaders, ministers, or academics, and add theological libraries curated to fit their study.

Logos is also expanding its offerings to allow churches and ministries to purchase group subscriptions for their leaders and congregations. Sign up to learn more at <u>logos.com/church/waitlist</u>.

## New and popular Logos features

**Search** scours a user's owned books (both print and digital) to surface answers and resources. It's as easy as using Google and more trustworthy, as it pulls from more respected sources.

**Factbook** lets users type in a passage to instantly see relevant commentaries and details on all the people, places, and things involved, pulling from Scripture and Logos Edition books.

**Sermon Assistant** inside Sermon Builder gives users a leg up on sermon work by generating outlines, illustrations, discussion questions, and application points based on their sermon transcript.





**Summarize** helps users discover which resources are worth reading in their entirety—or skipping for now.

Auto Translation allows users to translate a section of text in a few clicks. The feature works for over 100 modern languages as well as Latin and biblical Hebrew.

**Print Library Catalog** empowers users to search the content of their print library, helping users get more use from the books they already own.

**Workflows** from popular Bible teachers including Bryan Chapell, Tony Merida, Dr. David Allen, Sara Hagerty, and Brian Rosner.

Advanced Timeline with navigation and filtering options that allow readers to explore historical context.





# Mission-Aligned Solutions for Christian Higher Ed

Logos for Education empowers schools to serve their students from day one with books and our Bible study app. We offer options for institutions to supply Logos to their students:

- Inclusive Access integrates Logos with a school's LMS to digitally provide students with their textbooks on day 1 of class. Each student receives Logos for life, including lifetime access to learning materials and resources in their school's Logos library.
- With a Custom Library, schools tailor their institution's digital resources to align with their vision, values, and course list. Students and faculty keep access to the digital library for life.
- Subscriptions expand student and faculty research capabilities with access to Logos's powerful features and vast digital resource library at a fraction of the cost.

### Logos partners with these leaders in Christian education











# Fast Facts for Other Logos Brands

### **Lexham Press**

- Lexham Press publishes books that love the church, love the Word, and love the faith. We believe God's words and works are for proclamation—for the instruction, encouragement, endurance, and hope of all God's children:
  - Pastors
  - Scholars
  - Parents
  - Students of the Bible

To learn more, go to <u>lexhampress.com</u>.

 Lexham Press integrates with Logos: While all our books are published as Logos resources, some products are specifically tailored for the Logos platform, such as the Lexham Research Commentaries, the Lexham
 Geographic Commentaries, and the Essential Lexham Dictionary of Church History. The Lexham Press Master
 Collection provides the complete library to-date from Logos's own publishing house and includes 500+ resources built from the ground up to take advantage of the power of the Logos Bible study platform.







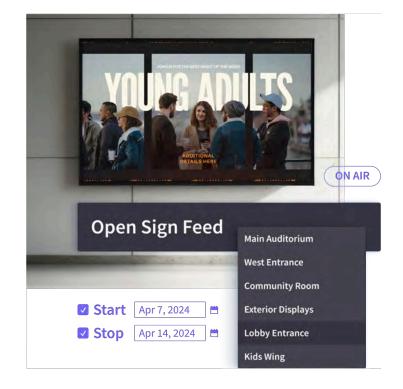
- Award-winning titles: Lexham Press also encourages offline spiritual growth by offering our books in print, including award-winning volumes such as *The Care of Souls: Cultivating a Pastor's Heart, A Quiet Mind to Suffer With: Mental Illness, Trauma, and the Death of Christ,* and the FatCat series.
- Best sellers: Lexham Press has published best-selling titles such as *Piercing Heaven: Prayers of the Puritans*, edited by Robert Elmer, and *The Unseen Realm: Recovering the Supernatural Worldview of the Bible* by Michael S. Heiser.
- History: Lexham Press first began publishing resources for the Logos platform in 2012 and quickly expanded to offer books in print and on other digital platforms.
- Lexham Press's logo: Affectionately called "the barn," Lexham's logo is inspired by the Church of St. Andrew, East Lexham, in the English county of Norfolk—one of the oldest churches in England. The "silo" is in fact a round Saxon tower built around AD 900.
- Media contact: <u>Lindsay Kennedy</u> lindsay.kennedy@lexhampress.com





### **Proclaim Church Presentation Software**

- **Proclaim Church Presentation Software** was originally released in 2012. It became a Logos-endorsed product in 2023. Proclaim is a cloud-based presentation software built specifically for churches, so pastors and church teams can run and stream excellent presentations every week.
- Key features of Proclaim include:
  - Unlimited collaboration within church teams
  - Stored song lists and arrangements in the app
  - Automated sermon recording and publishing
  - Ability to run multiple-service formatting for both in-person and live-streamed services
  - Complimentary MIDI inputs and outputs to control lights, slides, and more
  - Song usage reports with CCLI numbers for SongSelect
  - Digital signage for screens across the church campus
  - Built-in library of professionally designed motion backgrounds and stills
- The primary audience for Proclaim includes:
  - Worship leaders
  - A/V teams
  - Pastoral teams
  - Communications directors





- Available in English and Spanish. A variety of resources are available in several additional languages, including Bibles, verse art, and song lyrics.
- Available for desktop with remote apps for mobile.
- Media contact: Jennifer Grisham jennifer.grisham@logos.com



### Verbum

- Verbum, the world's leading Catholic study platform, fuses entire libraries of books to robust study tools so that Catholics of any vocation can connect Scripture with the whole Tradition of the Church.
- The primary audience is priests and deacons around the world who use Verbum to plan, compose, and archive homilies; scholars to prepare lectures, books, and papers; religious educators to teach RCIA and faith formation classes; and lay Catholics to study the faith.
- New features in Verbum allow users to search all their books, even in print, and generate summaries of books or articles to see if they fit the user's needs. Additionally, Verbum:
  - Lets users listen to the saints by turning any resource in the software into an audiobook.
  - Allows users to instantly translate texts from ancient and modern languages.
  - Supports importing homilies and lectures.
  - Provides step-by-step instructions for studying and praying with Scripture.
  - Places the whole wisdom of the Church—on everything from atonement and the Magnificat to the Sacred Heart and contrition—at your fingertips with the Catholic Topical Index, a compendium of Church teaching organized by subject with links to Scripture, Church documents, patristics, canon law, and more.





THE WORD BECAME FLESH

t In the beginning was the Word, and the Word was with God, and the Word was God. 2 He was in the beginning with God. 3 All things were made through him, and without him was not any thing made that was made. 4 In him was life, and the life was the light of men. The light shines in the darkness, and the darkness has not overcome in

6 There was a man sent from God, whose name was John. 7 He came as a witness, to bear witness about the light, that all might believe through him. 8 He was not the light, but cam to bear witness about the light.

The true light, which gives light to everyone, was coming into the world. 10 He was in the world, and the world was made through him, yet the world did not know him. 11 He came to his own, and his own people did not receive him. 12 But to all who did receive him, who believed in his name, he gave the right to become children of God, 13 who were born, not of blood nor of the will of the flesh nor of the will of man, but of God.

4 And the Word became flesh and dwelt among us, and we have seen his glory, glory as of the only Son from the Father, full of grace and truth. 15 (John bore witness about him, and tried out, "This was he of whom I said, 'He who comes after me ranks before me, because he was before me.' ") 16 For from his fullness we have all received, grace upon grace. 17 For the law was given through Moses; grace and truth came through Jesus Christ. 18 No one has ever seen God; the only God, who is at the Father's side, he has made him known.

9 And this is the testimony of John, when the Jews sent priests and Levites from Jerusalem o ask him, "Who are you?" 20 He confessed, and did not deny, but confessed, "I am not the "Lrist." 21 And they asked him, "What then? Are you Elijah?" He said, "I am not." "Are you he Prophet?" And he answered, "No." 22 So they said to him, "Who are you? We need to give an answer to those who sent us. What do you say about yourself?" 23 He said, "I am he voice of one crying out in the wilderness, 'Make straight the way of the Lord,' as the prophet Isaiah said."

24 (Now they had been sent from the Pharisees.) 25 They asked him, "Then why are you paptizing, if you are neither the Christ, nor Elijah, nor the Prophet?" 26 John answered them, "I baptize with water, but among you stands one you do not know, 27 even he who comes after me, the strap of whose sandal I am not worthy to untie." 28 These things took place in Bethany across the Jordan, where John was baptizing.

BEHOLD, THE LAMB OF GOI

29 The next day he saw Jesus coming toward him, and said, "Behold, the Lamb of God, who takes away the sin of the world! 30 This is he of whom I said, 'After me comes a man who ranks before me, because he was before me.' 31 I myself did not know him, but for this purpose I came baptizing with water, that he might be revealed to Israel." 32 And John bore witness: "I saw the Spirit descend from heaven like a dove, and it remained on him. 33 I myself did not know him, but he who sent me to baptize with water said to me, 'He on whom you see the Spirit descend and remain, this is he who baptizes with the Holy Spirit.' 34 And I have seen and have borne witness that this is the Son of God."

#### JESUS CALLS THE FIRST DISCIPLES

35 The next day again John was standing with two of his disciples, 36 and he looked at Jesus as he walked by and said, "Behold, the Lamb of God!" 37 The two disciples heard him say this, and they followed Jesus. 38 Jesus turned and saw them following and said to them, "What are you seeking?" And they said to him, "Rabbi" (which means Teacher), "where are you staying?" 39 He said to them, "Come and you will see." So they came and saw where he was staying, and they stayed with him that day, for it was about the tenth hour. 40 One of the two who heard John speak and followed Jesus was Andrew, Simon Peter's brother. 41 He first found his own brother Simon and said to him, "We have found the Messiah" (which means Christ). 42 He brought him to Jesus. Jesus looked at him and said, "You are Simon the son of John. You shall be called Cephas" (which means Peter).

JESUS CALLS PHILIP AND NATHANAEL

13 The next day Jesus decided to go to Galilee. He found Philip and said to him, "Follow ne." 44 Now Philip was from Bethsaida, the city of Andrew and Peter. 45 Philip found Nathanael and said to him, "We have found him of whom Moses in the Law and also the prophets wrote, Jesus of Nazareth, the son of Joseph." 46 Nathanael said to him, "Can anything good come out of Nazareth?" Philip said to him, "Come and see." 47 Jesus saw Nathanael coming toward him and said of him, "Behold, an Israelite indeed, in whom ther is no deceit!" 48 Nathanael said to him, "How do you know me?" Jesus answered him

- Recommended by Archbishop Samuel J. Aquila, Jeff Cavins, Scott Hahn, Mike Aquilina, and <u>other</u> <u>trusted Catholic leaders and scholars</u>.
- Available in English, Spanish, and Portuguese.
- Available for desktop, mobile, and web.
- Media contact: <u>Jennifer Grisham</u> jennifer.grisham@logos.com





# **Biographies**



### Bill McCarthy Chief Executive Officer

Having served as a sales leader, general manager, CRO, COO, and board member, Bill brings a wealth of executive leadership experience,

a track record of success, and strong missional alignment to his new role as CEO of Logos.

Bill most recently served as a board member and interim COO with Appian, where he was recruited to help transform the business. Under his leadership, the company successfully evolved its go-to-market strategy, leadership recruitment, and approach to customer success. Bill continues to serve as an active board member with Appian.

Before Appian, Bill served as the CRO at Infoblox, where he led the business in a transformation from a perpetual license model to a true SaaS/subscription model.

Bill is based out of Raleigh, NC, and, with his beloved late wife, has three adult children and two adorable grandchildren. Outside of work and family, he is actively involved in two non-profit organizations, <u>The Timothy</u> <u>Initiative</u> and <u>Sports Mission Outreach</u>. He also helped form <u>Iron Academy</u>, a Christian boys' school in Raleigh, NC. To relax, Bill occasionally works out and loves to play golf, scuba dive, and boat with his family.



# Kerry Wendel

#### Vice President, People

Kerry Wendel joined Logos in 2021 as the director of customer experience. In 2023, she was promoted to vice president of people, and her focus

on the external customer has now evolved into focusing on our internal employee experience.

Prior to joining Logos, Kerry spent over 20 years at Verizon serving in multiple leadership roles across the country supporting sales, retention, customer service, training, and technical support.

Kerry is located near our Chandler, AZ, office. Outside of work she enjoys spending time with her family, supporting her children in youth sports, and continuous learning and development.

D LOGOS

# **Biographies**



### Phil Gons Chief Product Officer

Phil Gons has the rare privilege of getting paid to do what he loves: evolve the world's best Bible study platform and get it into the hands

of millions of global users. Phil is an avid Logos user and student of the Bible, lover of theology and technology, and occasional blogger.

He holds a PhD (ABD) in theology from Bob Jones University Seminary and serves as an advisory council member for Redemption Seminary.

After 15 years in Bellingham, WA, where Faithlife is headquartered, Phil now resides in Noblesville, IN, with his wife, Shanna, and their five children.



### Chauncey Allmond Senior Digital Events Strategist

Chauncey builds relationships and speaks at Logos webinars with the

goal of bringing people closer to God's Word. Chauncey has a deep passion for technology. If there is an app, program, or gadget involved, he will be "geeked out." Coupled with a love for God's Word, it's a perfect mix for presenting the Logos Bible platform.

Chauncey lives in the Dallas area with his lovely wife, Takeia, and their five kids. When not presenting Logos, Chauncey is probably tending to his vegetable garden or doing super large jigsaw puzzles.



### **Jennifer Grisham**

Manager of Communications and an Editor of *Word by Word* 

Jennifer Grisham spends her days working with writers and editors to creatively and clearly connect with Logos's readers. She previously served on church staff as director of administration and as managing editor and administrator for Doxology & Theology.

Her work has been published by *The Gospel Project* and *The Gospel Coalition*, to name a few, and she's interviewed ministers, theologians, and writers such as Elyse Fitzpatrick, Fleming Rutledge, Lynn Cohick, and Brandon D. Smith.



# Suggested Interview Questions

- How will Logos's move to subscription serve audiences differently than previous versions of Logos?
- How is Logos thinking about using artificial intelligence (AI) in its Bible study tools? Does AI have a place in Bible study, sermon prep, or biblical scholarship?
- How does Logos bridge the divide between print and digital books so users can have the best of both worlds?
- How do Logos's Bible study tools benefit church leaders?
- How do Logos's Bible study tools benefit everyday Christians, small group leaders, or students?
- In what ways do you see ministry leaders using technology to serve, connect, or train their congregations?
- What would you say to Christians who have not used Logos before and are unsure whether they want to use this platform?
- What's on the horizon for Logos? What can users look forward to next?

